

Pelican

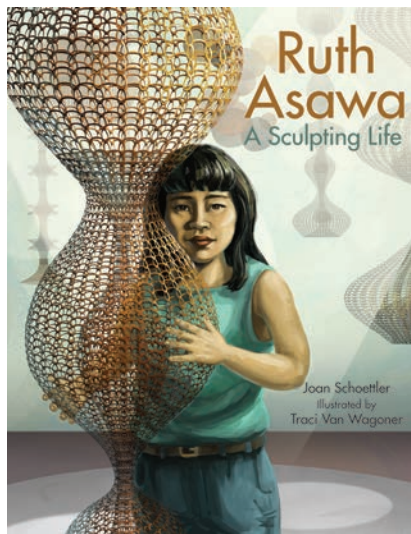
Publishing Company



2018 FALL CATALOG



New Release



Ruth Asawa: A Sculpting Life

By Joan Schoettler • Illustrated by Traci Van Wagoner

“Art will make people better, more highly skilled in thinking and improving whatever business one goes into. It makes a person broader.”

—Ruth Asawa

Ruth Asawa believed in making the world a better place. She understood that exposing children to art was one path toward that goal. From the Japanese American internment camps to the creation of the Ruth Asawa San Francisco School of the Arts, Asawa’s life journey is one filled with family, art, injustice, inner strength, education, and arts activism. She drew upon her transformative life experiences and worked with unconventional mediums—using lines, space, and wire—to create sculptures that move people to this day.

Touched by the celebration of Asawa’s life, author Joan Schoettler viewed exhibitions, studied Asawa’s creations, and consulted many who knew Asawa in a quest to portray the life of this remarkable woman. In a perfect complement, the thorough research by illustrator Traci Van Wagoner is vividly apparent in the quietly compelling depictions of Asawa and her life.



JOAN SCHOETTLE • Fresno, CA

Author Joan Schoettler grew up in the San Francisco Bay Area, where she became acquainted with Ruth Asawa’s wire sculptures and fountains. Schoettler earned an MA in reading and language arts from Fresno Pacific University. She is a member of the Society for Children’s Book Writers and Illustrators (SCBWI) and the winner of the 2013 Asian/Pacific American Award for Literature in the picture book category.

TRACI VAN WAGONER • New York, NY

Traci Van Wagoner was fortunate to be able to go behind the scenes at an exhibit of Ruth Asawa’s work in New York City. The art she saw inspired her evocative drawings. Van Wagoner holds degrees in illustration from Utah State University and in toy design from the Fashion Institute of Technology in New York City. She has illustrated and written multiple children’s books and has been a member of SCBWI for more than 20 years.



October 2018 - \$16.99

ISBN: 9781455623976

32 pp. 8.5 x 11 31 color illus.

Age: 3-8 Grade: Pre-K-3

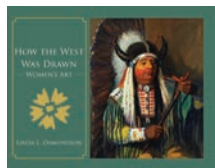
Flesch Reading Ease: 77.5

Flesch-Kincaid Grade Level: 4.4

JUVENILE NONFICTION /

Biography & Autobiography / Art

Read About More Women of Courage and Talent in These Fascinating Biographies!



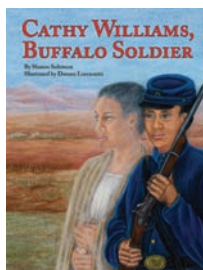
9781455618781 \$16.99



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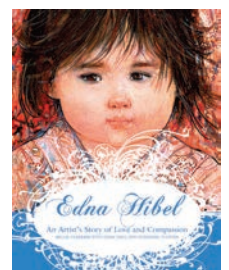
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9781589804272 \$60.00

Auseklis Ozols: The Romantic Realism of an Artist and Teacher

Paintings by Auseklis Ozols with Text by John R. Kemp

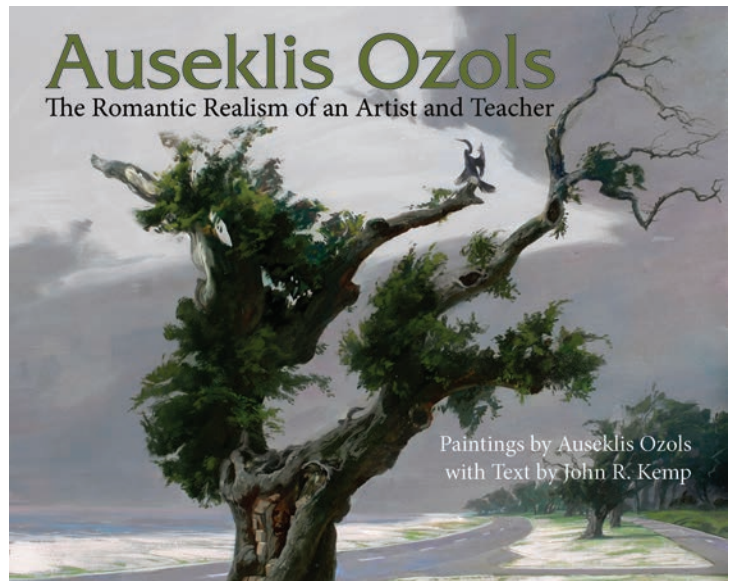
“Nature is found not only in the depths of a swamp but in still lifes, portraits, and figure paintings.”
—Auseklis Ozols

Few painters have had the ability to transition between the worlds of teacher and artist—Auseklis Ozols is one of them. Born in Latvia during the early years of World War II, Ozols escaped with his family on a journey that eventually led them to America. A chance meeting with the curator of the New Orleans Museum of Art brought him to the city that became his home. There he founded the New Orleans Academy of Fine Arts, where he emphasizes the classical disciplines of artistic instruction. In this fascinating biography, author John R. Kemp uses Ozols’ own paintings to reveal the life of the talented artist and teacher dedicated to passing down the lessons of the great painters of the past.



JOHN R. KEMP • Covington, LA

A native of New Orleans, John R. Kemp earned a BA in history from Loyola University New Orleans and an MA in history at the University of Southern Mississippi. He has held influential roles with the Louisiana Endowment for the Humanities and the Louisiana State Museum, and was the managing editor of *Louisiana Cultural Vistas* magazine. Now a freelance writer, he is the art columnist for *Louisiana Life* magazine and New Orleans correspondent for *ARTNews* magazine, where he focuses on Southern artists.



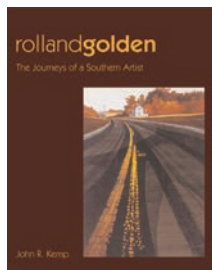
October 2018 - \$39.95
ISBN: 9781455624126
E-book ISBN:
9781455624133
192 pp. 10 x 8
200 photos Index
ART / Individual Artists



More Visual Delights for Art Lovers!



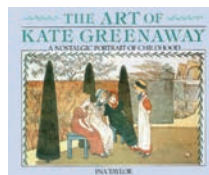
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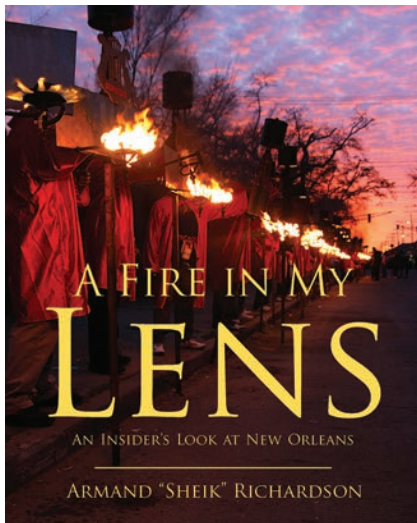


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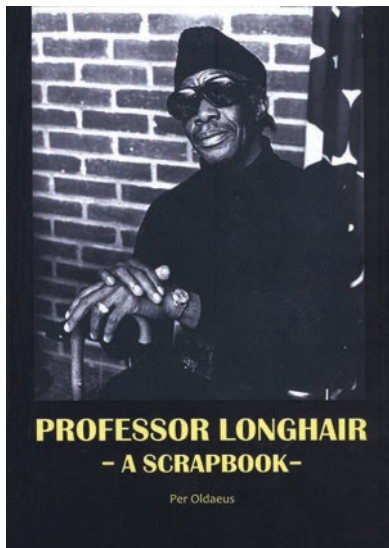


9781455620586 \$19.95 pb

New Releases



October 2018 - \$35.00
 ISBN: 9781455624065
 E-book ISBN: 9781455624072
 240 pp. 8 x 10 300 photos
 PHOTOGRAPHY / Subjects & Themes /
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July 2018 - \$19.95 pb
 ISBN: 9781455624591
 E-book ISBN: 9781455624607
 288 pp. 6 x 9
 B/W photos Index Notes Appendix
 MUSIC / Rhythm & Blues
 BIOGRAPHY & AUTOBIOGRAPHY /
 Composers & Musicians

A Fire in My Lens: An Insider's Look at New Orleans

By Armand "Sheik" Richardson

See the Crescent City through a photographer's eyes!

Through the vibrant images captured in his compositions, photographer Armand "Sheik" Richardson lures the viewer into the city that lives within his imagination. Richardson passionately relates the experimentation that first brought to life the magical world he saw through his camera's lens. His fascinating anecdotes accompany each picture, providing context to the images while conveying the rich palette of colors and textures that makes New Orleans such a unique place. From personal moments of his childhood, family, and friends to professional shoots and casual snapshots of the hidden life and everyday events in the city, Richardson presents a captivating visual record of New Orleans.



ARMAND "SHEIK" RICHARDSON • Mandeville, LA

Professional photographer Armand "Sheik" Richardson was born and raised in New Orleans. After a brief stint in the military, Richardson earned degrees and certifications from Loyola University New Orleans, Tulane University, Delgado Community College, and the University of New Orleans. He opened Penumbra Photos in 1975, focusing on forensic and commercial photography. Richardson is also the founder of the Arabi Wrecking Krewe, which provide disaster relief services for culture bearers.

More Beautiful Photographic Images of the Crescent City



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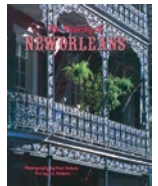
9781455622511
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9781565544147
\$39.95



9780882898636
\$19.95

Professor Longhair: A Scrapbook

By Per Oldaeus • Foreword by John Broven

"Professor Longhair was the guardian angel of the roots of New Orleans music."

—Malcolm "Dr. John" Rebennack

Henry Roeland "Roy" Byrd, better known as Professor Longhair, was an influential musical talent in early New Orleans rhythm and blues. This collection of photographs and memories documents Professor Longhair's entanglement in New Orleans music and popular American music in general. Along with vintage photos, are short essays chronicle his impact on performers and music professionals including Robert Parker, Charles Connor, "Hungry" Williams, Jerry Wexler, Malcolm Rebennack, Wardell Quezergue, Art Neville, and Alvin Batiste. Excerpts from articles published around the world round out this fascinating glimpse into the mystique surrounding this notable musician.



PER OLDAEUS • Stockholm, Sweden

In his creative adventures, freelance musician and researcher Per Oldaeus attended various art schools across Europe. He discovered New Orleans rhythm and blues and jazz music when he was only 14 years old. Four years later, he caught his first live New Orleans-style jazz performance at a concert in Stockholm. At the age of 20, he made the first of his many pilgrimages to the Crescent City. Oldaeus has written extensively for jazz and blues magazines.

Explore Louisiana's Rich Musical History with These Classic Titles



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\$29.95



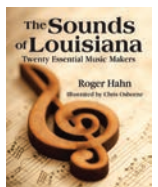
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From the Outhouse to the Mouse House: Crap You Need to Know for a Dream-Come-True Career

By Eva Steertz

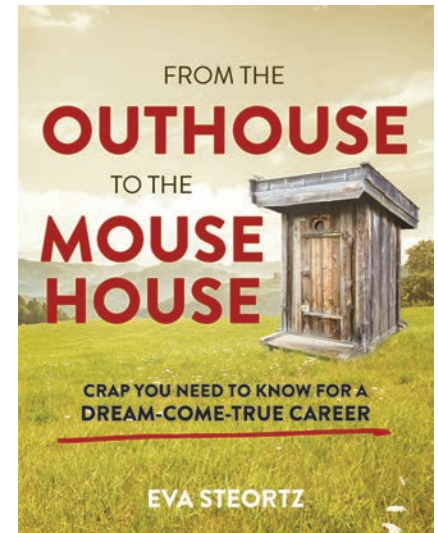
A positive how-to guide for the road to success!

After graduating from college, Eva Steertz moved from the hills of West Virginia to the West Coast on a whim. She took a leap of faith and answered a job ad for The Walt Disney Company and, in a true Cinderella story, she rose through the ranks to become vice president of her division in the organization. In this guide to professional success, she reveals the unspoken truths about the crap you can't control in your career while focusing on the areas you can control. Steertz candidly discusses how to rally your relationships, possess positive style, master self-motivation, and craft your happily-ever-after plan.



EVA STEERTZ • Woodland Hills, CA

Eva Steertz navigated a dream-come-true career at Disney spanning over 20 years. She also founded her own consulting firm, Vita Creativa, where her goal is to enable others to reach their full potential. Steertz consulted with every major entertainment studio before becoming senior vice president of brand development for Twentieth Century Fox, where she oversees planning and marketing for both film and television licensing divisions. She holds a BA in advertising and an MA in communications from West Virginia University.



October 2018 - \$22.95

ISBN: 9781455623990

E-book ISBN: 9781455624003

80 pp. 7 x 9

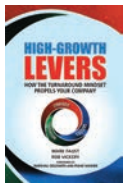
BUSINESS & ECONOMICS / Industries / Entertainment

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Entertainment & Performing Arts

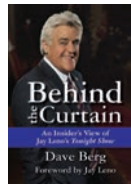
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The Northwest Twelve Days of Christmas

By Gina Marie Mammano • Illustrated by Cynthia Kreamer

A Christmas carol for the modern bohemian!

Thick-framed eyewear and skinny jeans abound in this refreshing rendition of the classic "Twelve Days of Christmas" carol that finally answers the age-old question: What do you give a hipster for Christmas? Could it be a potlatch near the Salish Sea? Or maybe three flannel shirts? One thing is for sure, if it's a Northwest Christmas, you can count on at least five weeks of rain! Bearded and straight-banged locals and non-locals alike will revel in the dynamic depictions of coffee shops, pods of orcas, and other familiar scenes in this happenin' holiday update. It's sure to put a smile on any beatnik's face, especially since they heard it first, before it went all mainstream.



GINA MARIE MAMMANO • Freeland, WA

Author, teacher, poet, radio show host, musician, and spiritual director Gina Marie Mammano enjoys weaving the magic of the arts in many forms. She has been published in a plethora of publications and has written an adult spiritual practice book.

CYNTHIA KREAMER • Sparks, NV

Having studied graphic arts and drama at Santa Rosa Junior College, Cynthia Kreamer believes that drama brings the theatrics to her art. In 2009, she was selected as a mentee by Laurent Linn, art director at Simon and Schuster Books for Young Readers.



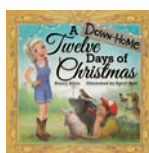
October 2018 - \$16.99

ISBN: 9781455623297

32 pp. 8 x 8 31 color illus. Glossary

HUMOR / General

Classic Tales of Adult Holiday Humor



9781455622986
\$16.99



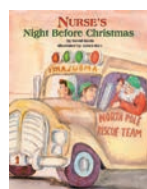
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\$16.99

New Releases

The Book That Jake Borrowed

Written and Illustrated by Susan Holt Kralovansky

Jake and his book are in a jam!

Jake and his library book are placed in one sticky situation after another in this cute cumulative tale, an original adaptation of the classic "There Was an Old Lady." There's the drip, drip, drip of a jelly mishap that leads to the lick, lick, lick of a lucky rat, whose luck runs out when he's caught by the cat, all before a dog shows up, and that's that for the book Jake borrowed from the library! Repetitive phrases, onomatopoeia, and simple choruses make this an easy beginner book for young readers while the cut-paper and fabric collage illustrations add humorous depth to the sequence of unfortunate events and offer opportunities for related hands-on activities.



October 2018 - \$16.99

ISBN: 9781455623259

32 pp. 10 x 8 31 color illus.

Age: 0-8 Grade: Pre-K-3

Flesch Reading Ease: 90.3

Flesch-Kincaid Grade Level: 2.7

JUVENILE FICTION / Books & Libraries

JUVENILE FICTION / Fairy Tales &

Folklore / Adaptations



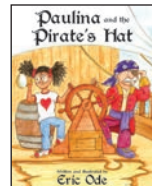
SUSAN HOLT KRALOVANSKY • Georgetown, TX

Elementary school librarian Susan Holt Kralovansky spends her time doing her two favorite things: writing books and talking to children about books. She also gives presentations to teachers and librarians about using state reading programs to promote children's reading and writing. Kralovansky earned an MA in education and library sciences from Indiana University. She is a member of the Society of Children's Book Writers and Illustrators, Texas Library Association, and International Literacy Association.

Delve into These Librarians' Favorites



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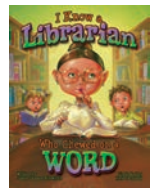
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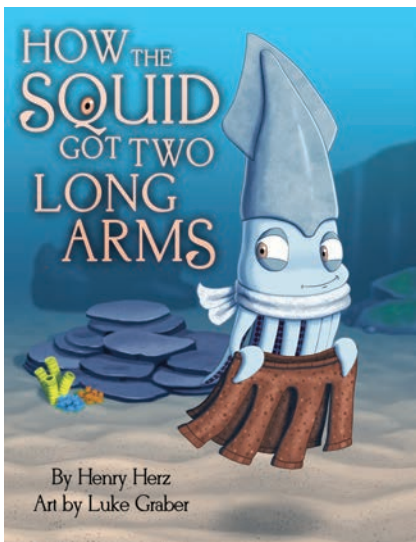
9781589808928
\$16.99

How the Squid Got Two Long Arms

By Henry Herz • Art by Luke Graber

Greed can stretch more than the truth!

Author Henry Herz tells a clever story about a selfish squid who pays the price for stretching the patience of his fellow sea creatures. The tale trails a shivering squid swimming through the cold waters of winter when he spots a cozy-looking sweater. Although it belongs to an octopus, the squid makes off with the sweater. Still not comfy, the squid keeps swimming and helping himself to more clothes to keep himself warm until the true owners of the clothes come after him with dire consequences! This charming new twist on a pourquoi tale is complete with colorful comic-book-style illustrations and scientific information about real-life squids that will interest readers of all ages!



October 2018 - \$16.99

ISBN: 9781455623884

32 pp. 8.5 x 11 31 color illus.

Age: 3-8 Grade: Pre-K-3

Flesch Reading Ease: 85.8

Flesch-Kincaid Grade Level: 3.2

JUVENILE FICTION / Animals / Marine Life

JUVENILE FICTION / Nature & the Natural World



HENRY HERZ • San Diego, CA

Author Henry Herz delights in telling tales about crafty characters. His picture books have their roots in the science and fantasy genres that he loves. Herz is a frequent speaker at conferences and hosts a blog focusing on children's literature.

LUKE GRABER • Westlake, OH

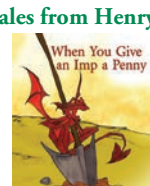
Luke Graber earned a BFA in illustration from the Cleveland Institute of Art and illustrated his first pourquoi tale about a rhino while still a student. He honed his distinctive comic style through several more book projects before becoming a freelance illustrator and 2D animator for EssenceCartoon.



9781455621460
\$16.99



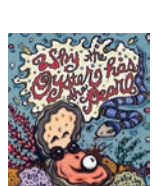
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Play with Puppy

By Steven L. Layne • Pictures by Ard Hoyt

Everybunny needs a puppy!

In the fourth book of Steven L. Layne's *Growing with Family Series*, he captures a child's longing for a pet and introduces the realities of owning one. Ard Hoyt's playful illustrations provide a hilarious look at Puppy's antics page after page, providing a story within the story.

Brother is excited to get his new puppy but he soon tires of Puppy's boundless energy. Puppy wants to play all the time! Even worse, Puppy gets into things that Brother has to clean up. Sick and tired of everyone telling him to go "play with Puppy," Brother tells Puppy to go away. What will he do when Puppy actually disappears? Find out in this colorful picture book for the very young.



STEVEN L. LAYNE • St. Charles, IL

Dr. Steven L. Layne holds degrees in psychology and education from Judson University, where he serves as professor of literacy education. The author of more than 20 books, he is a highly respected literacy consultant and sought-after motivational speaker.

ARD HOYT • Bentonville, AR

Ard Hoyt graduated from the ArtCenter College of Design in Pasadena, California with a major in illustration. His illustrated works have hit the *New York Times* bestseller list and garnered many awards, including the ASPCA's Henry Bergh Children's Book Award.



Also by Steven L. Layne



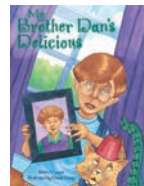
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\$16.99



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Alligator Jazz

By Samuel E. Pittman II • Illustrated by Sheila Bailey

A scaly tale of music, mischief, and growth!

Alligator Slim is tired of singing sad songs and playing the blues down in the swamp. From now on, he's going to play jazz! He packs up his saxophone and heads to the big city, where he lands a gig at The Zoo playing this jumping, lively sound. The crowds love him! This is where he is meant to be and everything seems perfect. That is until a certain weasel becomes jealous. He is none too thrilled about Alligator Slim stealing his fans and makes sure that Slim won't be able to perform. Young readers will revel in the musicality of the text and the lush, atmospheric illustrations that bring to life this heartwarming tale of change, struggle, deception, and forgiveness.



SAMUEL E. PITTMAN II • College Station, TX

Native Texan Samuel E. Pittman II earned a BA in English from Texas A&M University and his poetry has been published in several journals. A former teacher of the year, he coaches track and enjoys his role as a middle-school language arts teacher.

SHEILA BAILEY • Portland, OR

Sheila Bailey earned a degree in graphic design from San Jose State University then honed her skills at Hallmark Studios and Will Vinton Studios before striking out on her own. She is a member of the Society for Children's Book Writers and Illustrators.



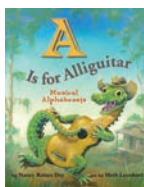
Musical Animals for Everyone!



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\$16.99



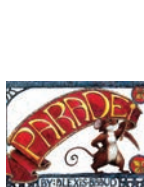
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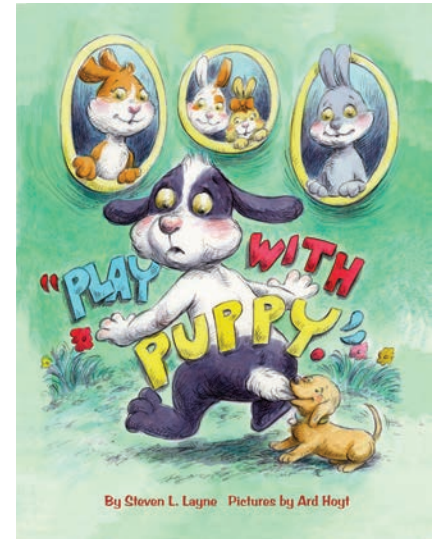
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October 2018 - \$16.99

ISBN: 9781455623747

32 pp. 8.5 x 11 31 color illus.

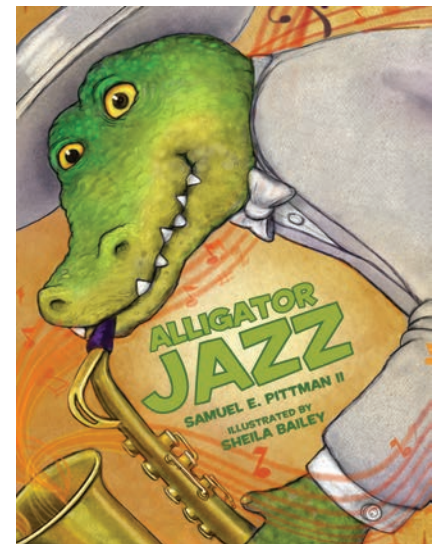
Age: 3-8 Grade: Pre-K-3

Flesch Reading Ease: 86.9

Flesch-Kincaid Grade Level: 2.8

JUVENILE FICTION / Family

JUVENILE FICTION / Animals / Dogs



October 2018 - \$16.99

ISBN: 9781455624225

32 pp. 8.5 x 11 31 color illus.

Age: 3-8 Grade: Pre-K-3

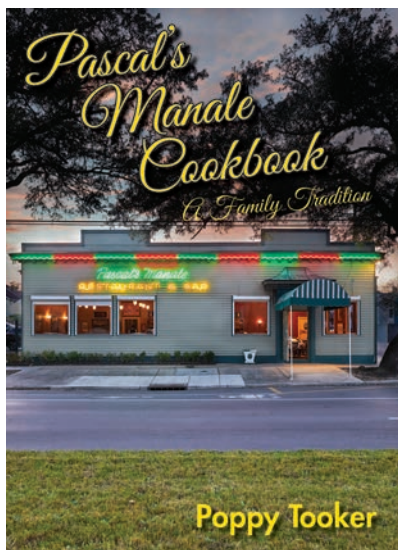
Flesch Reading Ease: 86.8

Flesch-Kincaid Grade Level: 3.0

JUVENILE FICTION / Animals / Alligators & Crocodiles

JUVENILE FICTION / Performing Arts / Music

New Releases

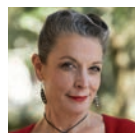


Pascal's Manale Cookbook: A Family Tradition

By Poppy Tooker

Explore the history of this New Orleans culinary icon!

Author and culinary historian Poppy Tooker combines family photographs, stories, and recipes of Pascal's Manale into a collection that is so much more than a cookbook. This exploration into the storied Uptown restaurant, one of the "jewels in New Orleans' culinary crown," reveals the history of the family behind it and their influence on the city's culinary culture. In contrast to the chef driven French dishes of the Creoles, Sicilian cuisine came straight from mama's kitchen including recipes for Pascal's Manale's best-known dishes—their famous barbequed shrimp, stuffed artichokes, and meatballs. Their Italian cuisine has fed their fans for over a century and now hungry New Orleanian's can make these dishes at home.



POPPY TOOKER • New Orleans, LA

A native New Orleanian, Poppy Tooker is passionate about food and the people who make it. She earned a master chef's diploma and a cooking teacher's diploma upon completion of Madeleine Kamman's legendary professional course. Her classical training and love of New Orleans cuisine has been recognized internationally and across the United States. She was awarded the Louisiana Literary Award by the Louisiana Library Association in 2014. Tooker hosts the popular weekly radio show Louisiana Eats!.

October 2018 - \$34.95

ISBN: 9781455624089

E-book ISBN: 9781455624096

224 pp. 8 x 11 94 color photos 34 b/w photos Index

COOKING / Individual Chefs & Restaurants

Enjoy these Delicious Bites of Louisiana Food History from Poppy Tooker and Friends!



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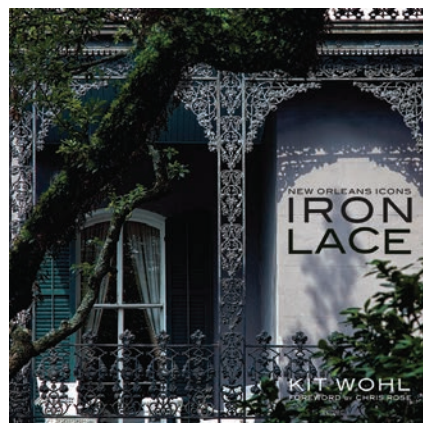
9781455617586
\$15.95 pb



9781455618767
\$24.95



9781589802452
\$40.00



New Orleans Icons: Iron Lace

By Kit Wohl • Foreword by Chris Rose

A heritage cast in elegance and strength.

The wrought and cast ironwork of New Orleans is lauded worldwide for its intricacy and timeless designs. Generations of artisans have labored to create the unyielding filigrees that guard windows, doors, and gardens. Now, award-winning author Kit Wohl eloquently marries her passions for art, photography, and metalwork in this visual tour of Crescent City artisanship. Graced with photographs of the city's most famed works, histories of each piece and its location guide readers on a journey of outstanding craftsmanship. From the famous cornstalk fence to the storied splendor of the Pontalba Buildings, these images capture New Orleans' rich artistic legacy.

September 2018 - \$16.95

ISBN: 9781455618552

E-book ISBN: 9781455618569

96 pp. 8.5 x 8.5

100 color photos Index

ARCHITECTURE / Regional

ARCHITECTURE / Decoration &

Ornament

DESIGN / Decorative Arts



KIT WOHL • New Orleans, LA

Author, artist, and photographer Kit Wohl's artwork appears in collections across the Americas and Europe. Her metalwork includes chandeliers, railings, and sculptures. Wohl's creative work brings depth to her explorations of New Orleans' history.

CHRIS ROSE • New Orleans, LA

Pulitzer Prize winner Chris Rose is a *New York Times* best-selling writer who gained national recognition from his column in the *Times-Picayune* reflecting life in New Orleans after Hurricane Katrina.



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New Releases

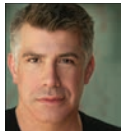
Pontchartrain Beach: A Family Affair

By Bryan Batt and Katy Danos

Celebrating generations of memories at the beach!

Bryan Batt grew up amid the rides and attractions of Pontchartrain Beach amusement park run by his grandfather Harry Batt Sr. While clearing out his mother's estate, Batt uncovered a treasure trove of unpublished photographs and memorabilia from the iconic beachfront attraction. With the ephemera as a focal point, Batt began collecting reminiscences from celebrities, former employees, and frequent park-goers.

Batt and Danos have created a snapshot of time and place filled with candid moments of musical stars, tales of beauty pageants, and photographic traces of the exciting rides and attractions that drew families from throughout the region. It will be a treasured keepsake for those who visited the regional attraction over the years.



BRYAN BATT • New Orleans, LA

Actor, designer, entrepreneur, and civil activist Brian Batt has won multiple awards, including two Screen Actors Guild Awards, a Drama-Logue Award, and the HRC Ally for Equality Award. He is on the boards of NO/AIDS Task Force and Le Petit Theatre du Vieux Carré and is the author of two interior decorating books. Batt earned his BA from Tulane University.

Batt earned his BA from Tulane University.

KATY DANOS • New Orleans, LA

As assistant to Bryan Batt, Katy Danos works on a variety of projects and excels at them all.

Capture Cherished Memories of New Orleans in these Classic Titles



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Death Over a Diamond Stud: The Assassination of the Orleans Parish District Attorney

By Christopher G. Peña

The front-page murder of a Big Easy D.A.

The gripping true story of the first judicial murder of the 20th century is delivered in stunning detail, from the crooks and crevices of the city streets and courthouses to the very fibers of the hangman's noose. The murder of the newly elected District Attorney J. Ward Gurley sent shock waves through the city of New Orleans not only because of the brutal and brazen nature of the killing, but because the suspect's name had previously been in the city newspapers. The journey of Lewis Lyons from working family man to the cold-blooded killer of his own attorney is a heartbreaking saga that begins with a tragic injustice concerning a stolen diamond stud.



CHRISTOPHER G. PEÑA • Knoxville, TN

Writer and researcher Christopher G. Peña is a leading historian of southeast Louisiana Civil War history. In addition to authoring numerous essays and articles on the history of the Pelican State, Peña has published several books exploring various Louisiana historical sites, events, and figures. He earned bachelor's degrees in theatre and history from Nicholls State University and a BS and MS in nursing from the University of Texas Health Science Center.

from the University of Texas Health Science Center.

Read More Intriguing True Crime in these Ground-Breaking Titles



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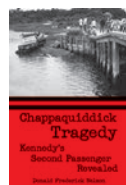
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\$20.95 pb



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\$26.95 pb



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October 2018 - \$35.00

ISBN: 9781455621934

E-book ISBN: 9781455621941

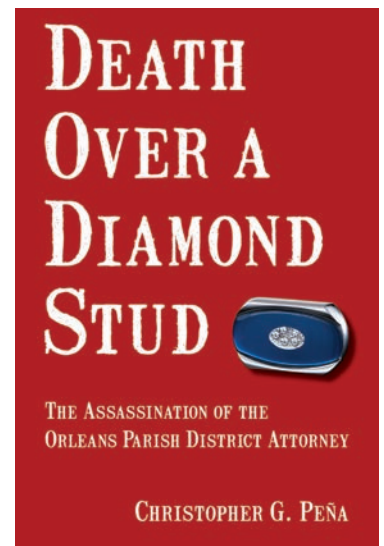
224 pp. 8.5 x 11

324 photos/illus/maps (color/bw)

TRAVEL / Special Interest / Amusement & Theme Parks

HISTORY / United States / State & Local / South

BIOGRAPHY & AUTOBIOGRAPHY / Personal Memoirs



November 2018 - \$26.95

ISBN: 9781455624164

E-book ISBN: 9781455624171

240 pp. 6 x 9

15 b/w photos 11 b/w illus. 2 maps Biblio.

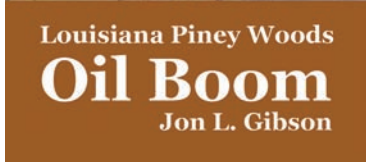
Index

TRUE CRIME / Murder

HISTORY / United States / 20th Century

LAW / Criminal Procedure

New Release



Louisiana Piney Woods Oil Boom

By Jon L. Gibson

Saltwater stories of Louisiana's black gold boom towns!

In 1925, black gold was discovered in the Tullos-Urania and Olla oilfields in Louisiana's Piney Woods. The boom that followed came with new jobs, higher wages, and business opportunities, along with behavior reminiscent of the Wild West. It was said that the most prosperous establishments of the boomtowns were the funeral parlors. This fascinating examination of the early days of petroleum production in northern Louisiana features archival photographs and interviews with the original "hard hats" in their unwashed vernacular. It paints a picture of a bygone era—a time when bootleggers and swindlers abounded and old-time drillers drove rigs by the feel of a hand brake.



JON GIBSON • Homer, LA

A native of Tullos, Louisiana, Jon Gibson grew up playing in the Tullos-Urania and Olla oilfields. A retired anthropology professor, Gibson received a BA in geography from Northwestern State University and an MA in anthropology from Louisiana State University before earning a PhD in anthropology from Southern Methodist University. Gibson is the recipient of numerous academic accolades, including the Lifetime Achievement Award from the Southeastern Archaeological Conference.

January 2019 - \$28.95

ISBN: 9781455624553

E-book ISBN: 9781455624560

224 pp. 6 x 9

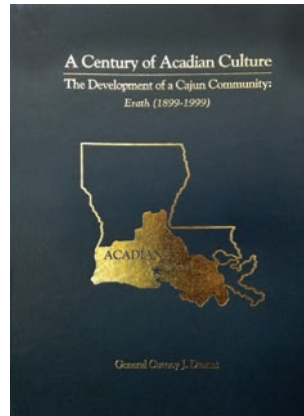
91 b/w photos 2 maps 8 illus.

Biblio. Index Notes Gloss.

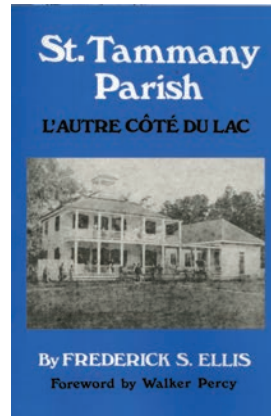
HISTORY / United States / State &

Local

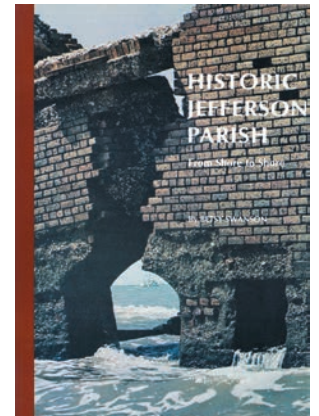
Step Back in Time with these Classic Titles



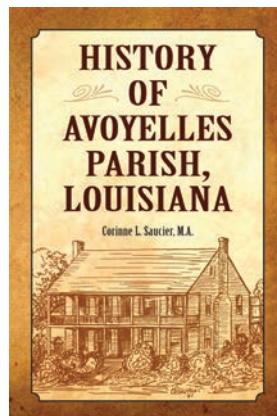
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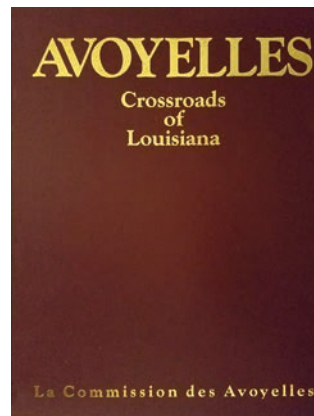
9781565545632 \$19.95



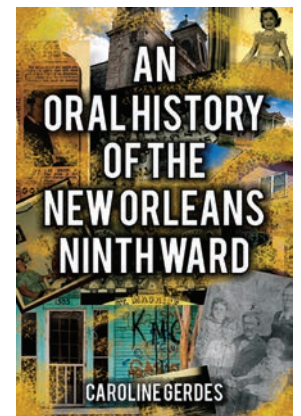
9780882890487 \$35.00 pb



9781565544352 \$50.00 F/pb



9781565546172 \$39.95



9781455622634 \$24.95

New Originals In Paperback

Jokes for Crescent City Kids

By Michael Strecker • Illustrated by Vernon Smith

A big book of jokes for Big Easy kids!

Paired with the comically animated illustrations of Vernon Smith, author and stand-up comedian Michael Strecker tells jokes about po' boys and ferries, crawfish and oil—everything under the New Orleans sun! Fans of the Crescent City will be belly-laughing about the unique yet familiar places, people, and things. Included are silly takes on local favorites such as this gem: “Why did the Chihuahua need to go to the optometrist? It had Popeyes!”

Featuring a “What Dat?” glossary of local terms and their pronunciations, this collection of hilarious and guaranteed age appropriate jokes will have readers laughing 'til the remoulade comes out of their nose!



MICHAEL STRECKER • New Orleans, LA

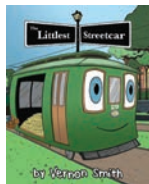
Stand-up comedian Michael Strecker has performed at comedy clubs around the country. He has a degree in journalism from Louisiana State University and a master's in English literature from Tulane University. His penchant for humor is a true asset in his day job as a director of public relations.



VERNON SMITH • Metairie, LA

Vernon Smith has been drawing since he was a child. In addition to working on comic books, he produces artwork for clients around the world from his own studio, El MacFearsome Comic Squares.

Also illustrated by Vernon Smith / Fun Books for Beginner Readers



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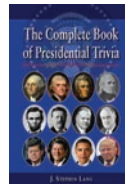
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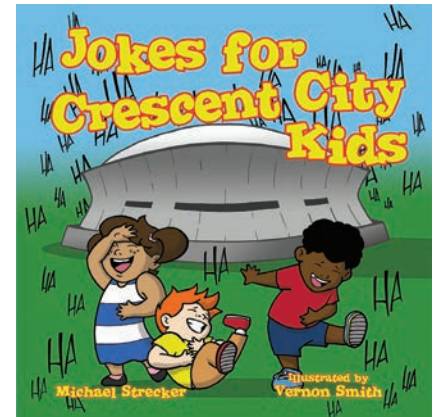
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\$1.00 pb



9781565543683
\$3.95 pb



9781455623235
\$17.95 pb



October 2018 - \$8.95 pb

ISBN: 9781455624270

64 pp. 8.5 x 8.5 20 color illus. Glossary

Age: 5-9 Grade: K-3

Flesch Reading Ease: 90.8

Flesch-Kincaid Grade Level: 2.1

JUVENILE NONFICTION / Humor / Jokes & Riddles

JUVENILE NONFICTION / Readers / Beginners

It's Great to Be an Acadiana Kid: An A-Z Coloring Book

By Melissa Maloney Wallace

Laissez les bon temps couleur!

This ain't your *mamere's* coloring book! It's got gators and gumbo and a *rougarou*, *mais oui!* From the creator of *It's Great to Be a Nola Kid* comes another delightful coloring adventure, this time through Cajun Country. Each letter of the alphabet corresponds with an iconic cultural, natural, or culinary image that illustrates the diversity and uniqueness of Acadiana. From the bayou, the wildlife, and the food to the institutions, the crafts, and the unique celebration of Mardi Gras, this coloring experience is a fun and educational activity for everyone, young or old, local or tourist. So fix a bowl of jambalaya, *cher*, sit back, relax and let the good times color!



MELISSA MALONEY WALLACE • Mandeville, LA

Melissa Maloney Wallace earned a bachelor's degree in fine arts from Nicholls State University and used her talents and skills to teach elementary-school children. After Hurricane Katrina forced her family to relocate to Florida, she found her passion in graphic arts, supporting the family restaurant and keeping her New Orleans roots alive. Now back in Louisiana, this working mom's impressive résumé includes running her own graphic design business specializing in party goods, Let's pARTy NOLA.

Also by Melissa Maloney Wallace / Fun Books for Little Ones



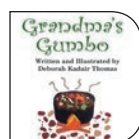
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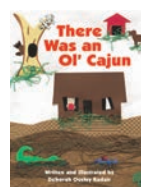
9781455620524
\$4.95 pb



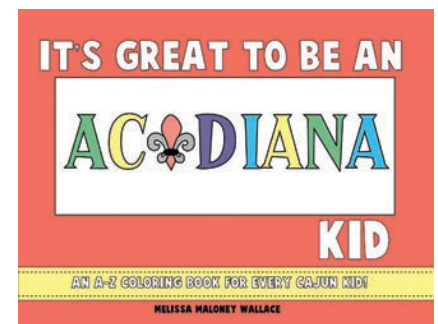
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July 2018 - \$4.95 pb

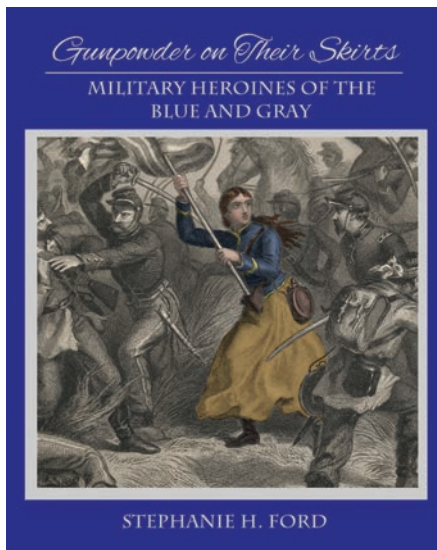
ISBN: 9781455624249

32 pp. 11 x 8.5 31 illus.

Age: All Grade: Pre-K+

GAMES & ACTIVITIES / Coloring Books

New Original in Paperback



Gunpowder on Their Skirts: Military Heroines of the Blue and Gray

Written and Illustrated by Stephanie H. Ford

These were no damsels in distress!

Did you know that a woman named Kady Brownell was the color bearer for 5th Rhode Island Infantry? She braved enemy fire at Bull Run to hold her banner high! Or that Dr. Mary Walker, a battlefield surgeon, was the first and only woman to ever receive the Medal of Honor? These women and many more marched alongside the soldiers. They were present on the battlefields of the American Civil War, and they were respected and admired by their male comrades. Artist and educator Stephanie H. Ford regularly speaks at historical societies and participates in reenactments as a vivandière. Through her thorough research comes a compelling collection of stories of remarkable women from both sides of the conflict.



STEPHANIE H. FORD • Silver City, TX

Stephanie H. Ford is an illustrator, educator, and Civil War enthusiast. She gives presentations to reenactors and historical societies on a number of topics related to the 19th century and frontier life. Ford earned degrees in art and history before earning a master's in education and English from Texas Woman's University. She teaches high school art and English, and is a member of the Society of Children's Book Writers and Illustrators, the Texas Art Education Association, and Women Artists of the West.

December 2018 - \$10.95 pb

ISBN: 9781455624355

E-book ISBN: 9781455624362

96 pp. 8 x 10

57 photos/illus./maps Notes Gloss. Biblio.

Index

Age: 9-13 Grade: 4-8

Flesch Reading Ease: 77.2

Flesch-Kincaid Grade Level: 4.6

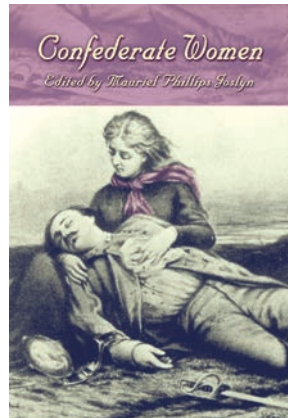
JUVENILE NONFICTION/Girls &

Women

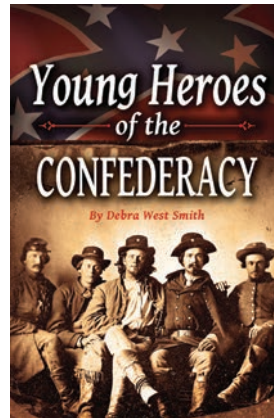
JUVENILE NONFICTION/History/

Military & Wars

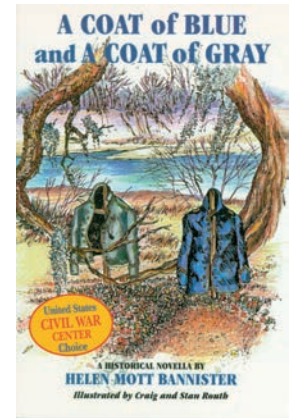
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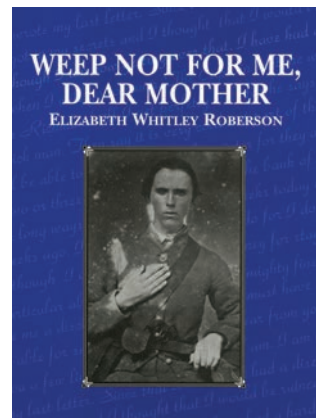
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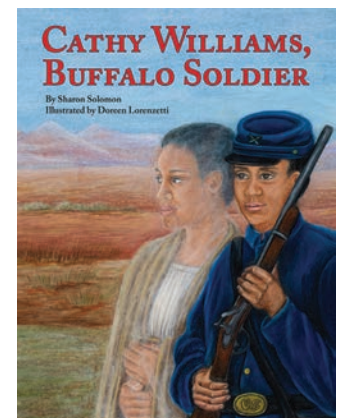
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9781589808010 \$16.99

Ten Hungry Turkeys

By Tilda Balsley • Illustrated by Ilene Richard

Dear Turkeys,

We're planning a big lunch on Thursday. Please come early. It wouldn't be any fun without you. Love, Mr. and Mrs. Chris P. Byrd

Of course the hungry birds accept politely! Ten turkeys stuffed with personality set off for the gathering. With each step closer, questions arise. Are they to be guests at the table—or on it? Through a repetitive counting chorus, they drop out one by one as they each get a hunch about lunch. Didn't they just see a carved pumpkin last month? Could this month be Thanksgiving? As half of the birds disappear, the remaining number wonder if lunch might be a trap. Will there be foul play? Will any of the turkeys make it to lunch? Silly puns, comic illustrations, and singsong rhymes combine in this counting story with a happy ending.



TILDA BALSLEY • Reidsville, NC

Author and educator Tilda Balsley knows what gets children hooked on reading. She is a member of the Society of Children's Book Writers and Illustrators and a frequent presenter at schools, book clubs, and libraries.

ILENE RICHARD • Andover, MA

Ilene Richard earned a BFA in graphic design and illustration from the University of Massachusetts, Dartmouth. Her art has been exhibited widely and she is a member of the National Association of Women Artists.



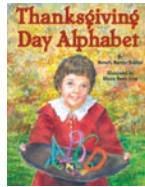
A, B, C, 1, 2, 3 with these Fun Classics!



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Randolph Saves Christmas

By Pat Hornsby Crochet • Illustrated by Sarah Gramelspacher

A Christmas lesson from a vocal pup about believing in yourself!

Owww-ooo! Something is waking up every critter in the Louisiana swamp. It's Randolph, the loud-mouthed coon dog! Who knew that a pup so small could howl so big? He is so loud he might even scare Santa away! Poor Randolph hides deep in the swamp where he hopes no one will hear him. He never imagined that his late night baying would actually save the day as he leads a new friend out of the swamp in this delightfully original holiday tale with a familiar feel. Complete with a new version of the classic Christmas song about a certain reindeer who was also a little bit different, this adorable holiday adventure is sure to have readers of all ages howling with delight!



PAT HORNSBY CROCHET • Montegut, LA

Retired teacher Pat Hornsby Crochet taught speech and theatre arts for over 50 years. She earned a BS in speech education from Nicholls State University and an MS in theatre from Florida State University. She enjoys creating works that share her love of all things theatrical.

SARAH GRAMELSPACHER • Madisonville, LA

Illustrator Sarah Gramelspacher earned a BA with a focus on painting from the University of New Orleans. She loves drawing absurdly cute animals using graphite, watercolor, marker, and colored pencils. Her work has been exhibited across the country.



More Adorable Holiday Titles for the Very Young!



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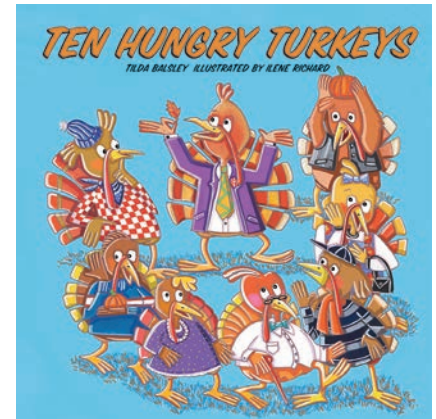
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9781455618019
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October 2018 - \$16.99

ISBN: 9781455622351

32 pp. 11 x 11 31 color illus.

Age: 3-8 Grade: Pre-K-3

Flesch Reading Ease: 91.4

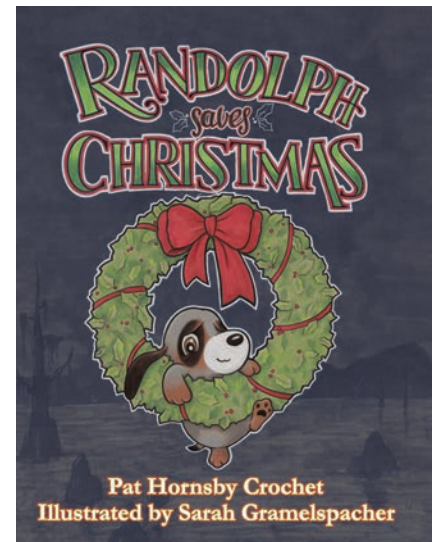
Flesch-Kincaid Grade Level: 2.5

JUVENILE FICTION / Holidays &

Celebrations / Thanksgiving

JUVENILE FICTION / Concepts /

Counting & Numbers



October 2018 - \$14.99

ISBN: 9781455622696

32 pp. 8.5 x 11 31 color illus.

Age: 3-8 Grade: Pre-K-3

Flesch Reading Ease: 92.7

Flesch-Kincaid Grade Level: 1.7

JUVENILE FICTION / Holidays &

Celebrations / Christmas & Advent

JUVENILE FICTION / Animals / Dogs

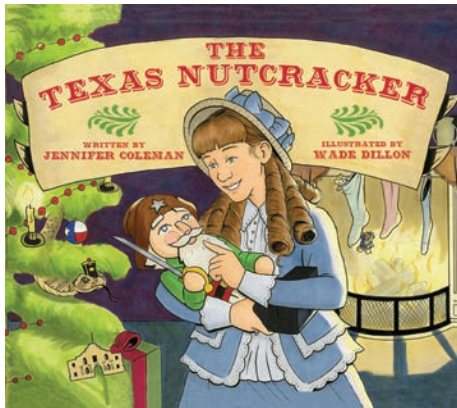
New Release

The Texas Nutcracker

By Jennifer Coleman • Illustrated by Wade Dillon

A classic Christmas tale with a historical Texas twist!

In this Texas-themed retelling of the classic Nutcracker story, historical details blend with fiction and magic warps reality at Fort Davis. It's December 24, 1883, and Colonel Grierson has brought Centennia a nutcracker that looks just like a Texas soldier! When the clock strikes midnight the goose feather tree grows as she and the broken nutcracker are transported to a magical realm where the Rattlesnake King attacks and the Bluebonnet Fairy invites her to a fabulous celebration. Dancing denizens of the Land of the Wildflowers entertain them before the nutcracker soldier tucks her under a cozy quilt. An author's note gives a bit of historical context to this charming version of a familiar holiday tale.



October 2018 - \$16.99

ISBN: 9781455623310

32 pp. 10 x 8 31 color illus. Glossary

Age: 3-8 Grade: Pre-K-3

Flesch Reading Ease: 83.2

Flesch-Kincaid Grade Level: 2.9

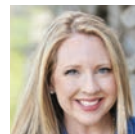
JUVENILE FICTION / Holidays &

Celebrations / Christmas & Advent

JUVENILE FICTION / Fairy Tales &

Folklore / Adaptations

JUVENILE FICTION / Westerns



JENNIFER COLEMAN • Pflugerville, TX

Author and school librarian Jennifer Coleman was born in Scotland, and attended high school then college in Texas. She studied elementary education at Angelo State University and earned a master's in library science from the University of North Texas.

WADE DILLON • San Antonio, TX

Wade Dillon focuses on Texas history every day as a tour guide at the Alamo and a participant in reenactments of the Texas Revolution. He is a member of The Alamo Society and frequently contributes artwork to the *Alamo Journal* and the *Crockett Chronicle*.



Celebrate Christmas in Texas!



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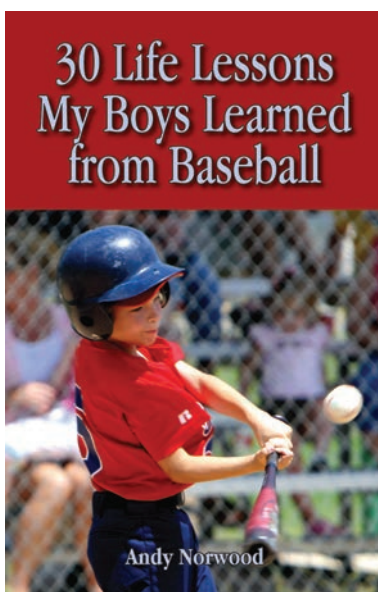


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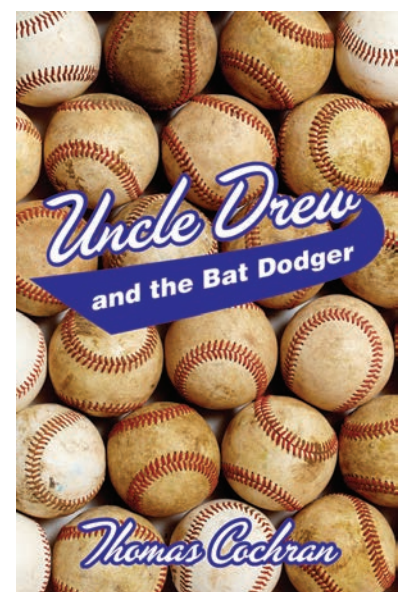
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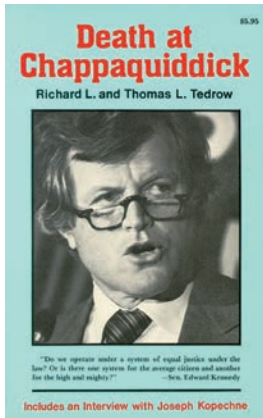


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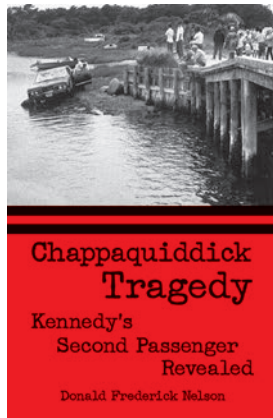


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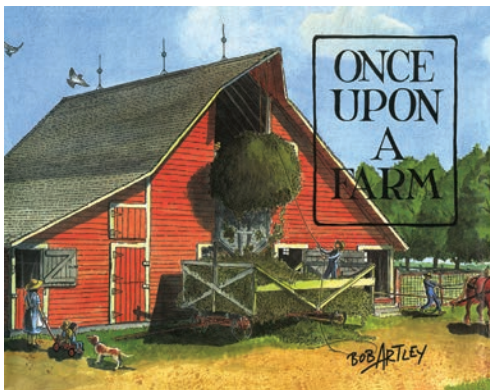
9781455621149 \$26.95

"John Farrar, the diver who recovered her body from the car, maintained his belief for decades that she did not die quickly by drowning, but suffocated after surviving for an hour or more in a pocket of air, based on the position of her body."

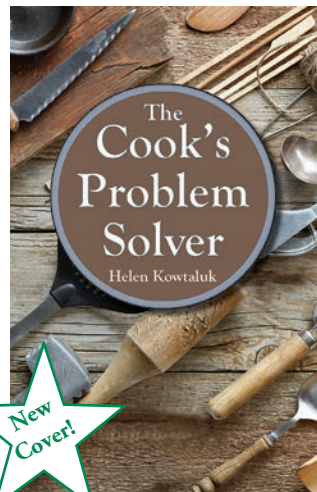
—Jenna Russell on the new movie *Chappaquiddick*
(*Boston Globe* online, April 4, 2018)

Intrigued? Well now, you can read the rest of the story. Doctor of physics, researcher, and accomplished scholar Donald Frederick Nelson has been a visiting lecturer for the electrical engineering department at Princeton University and a visiting professor for the mathematics department of Cairo University. His fascination with the tragedy led him to examine the physical evidence. Through solid science and interviews with those at the scene, including diver John Farrar, Nelson paints a compelling image of that fateful night when not two but three people took a ride into history.

Now in Paperback

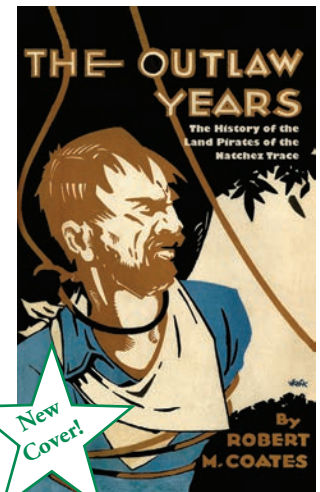


9781455624256 \$19.95 pb

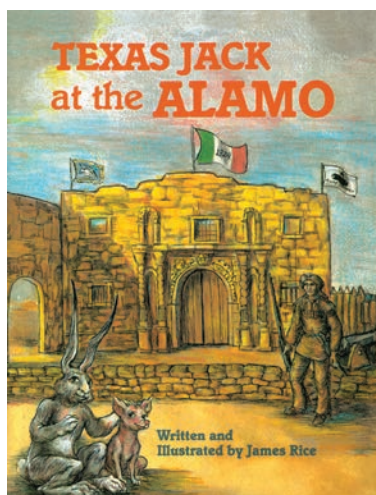


9780882896007 \$21.95 pb

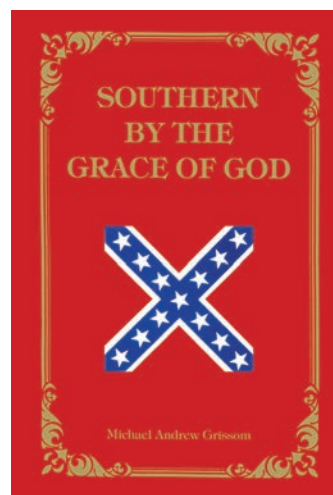
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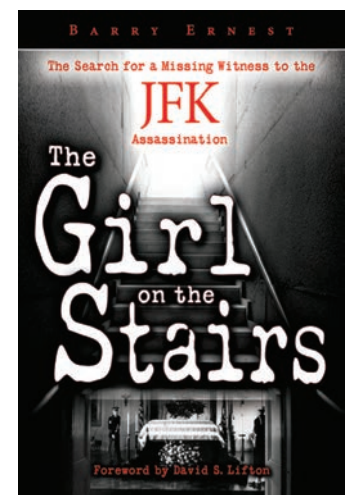
9781455617838 \$7.99 pb



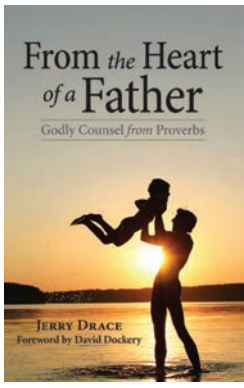
9781455624478 \$9.99 pb



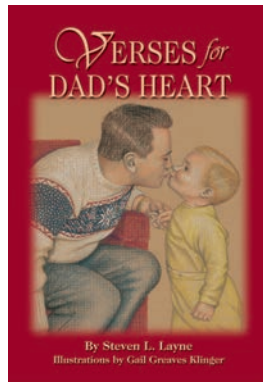
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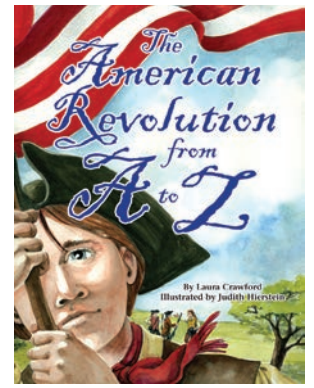
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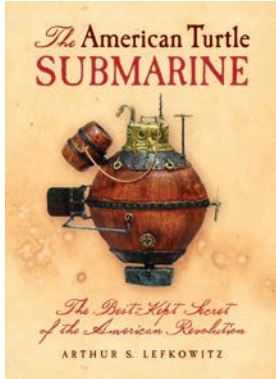
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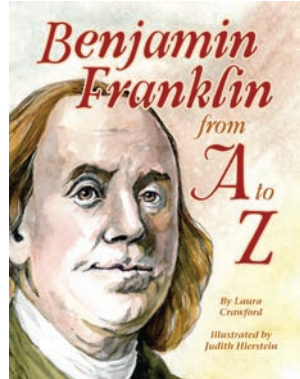
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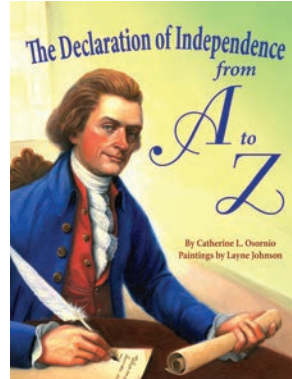
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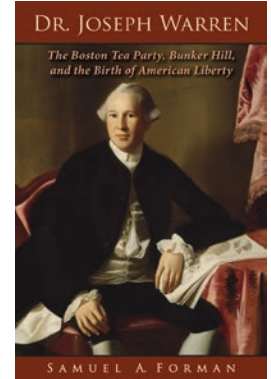
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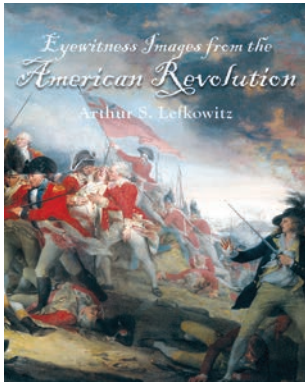
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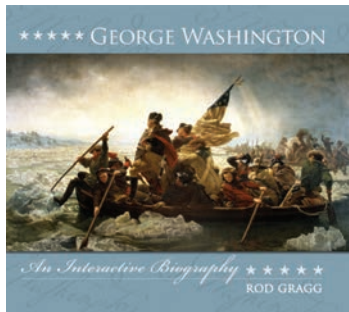
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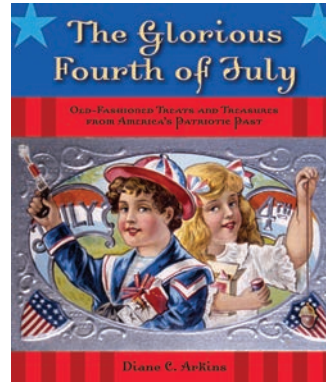
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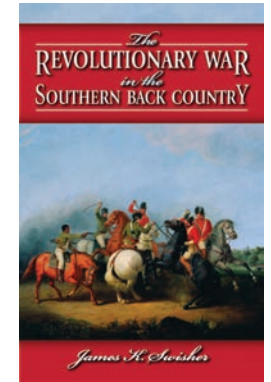
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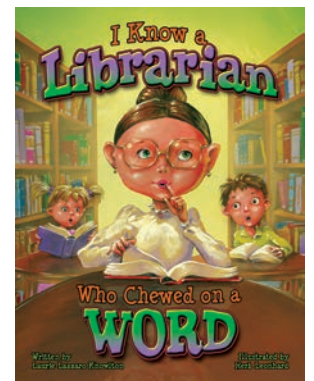
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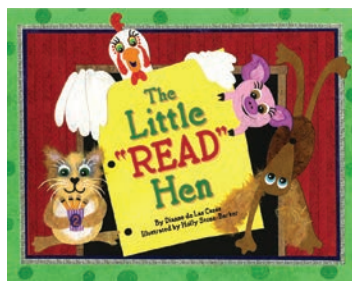
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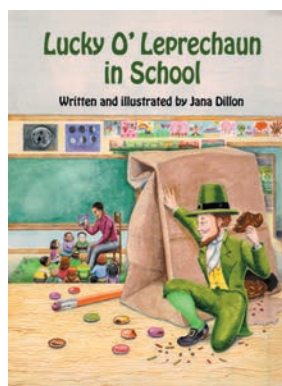
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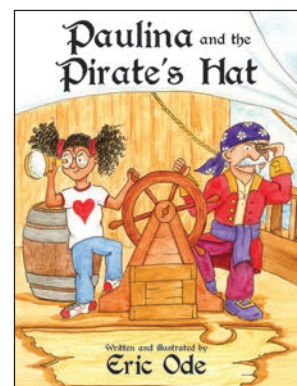
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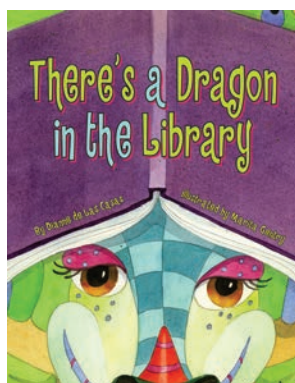
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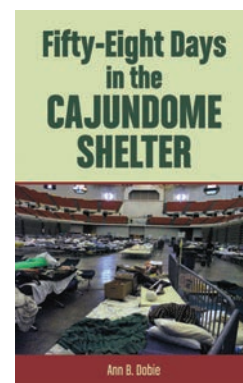
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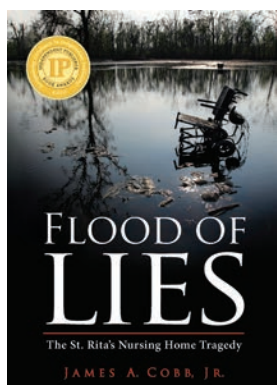
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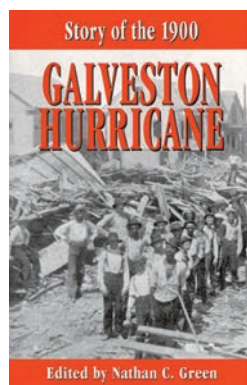
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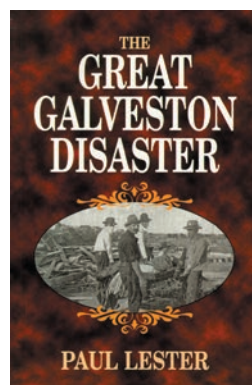
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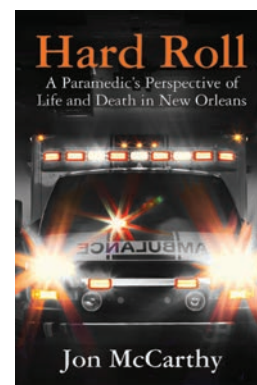
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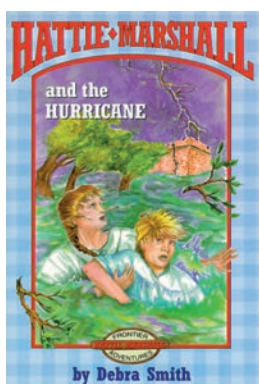
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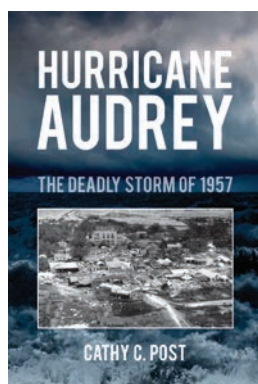
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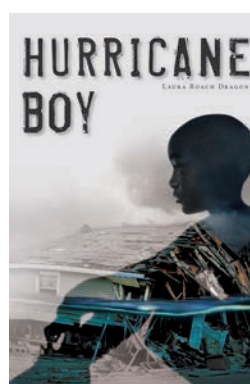
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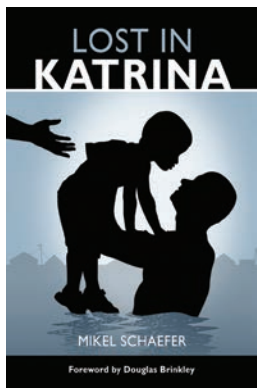
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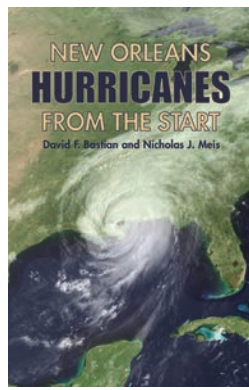
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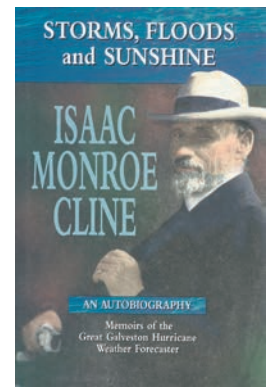
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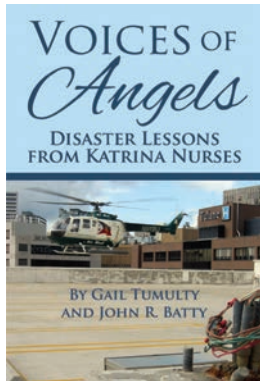
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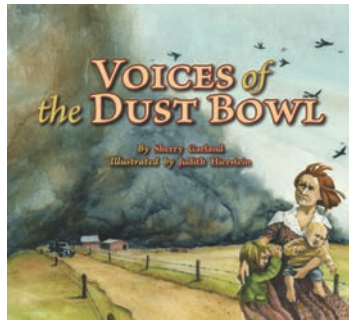
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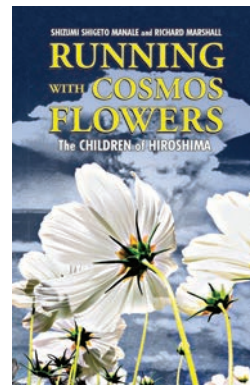
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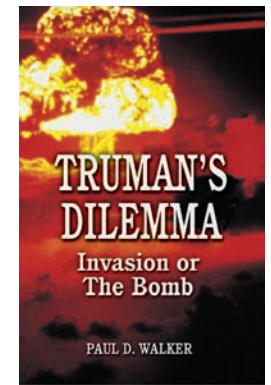
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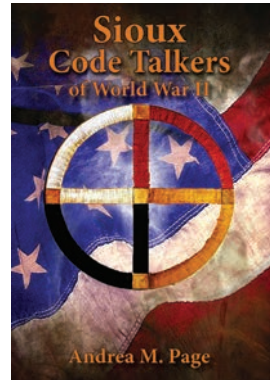
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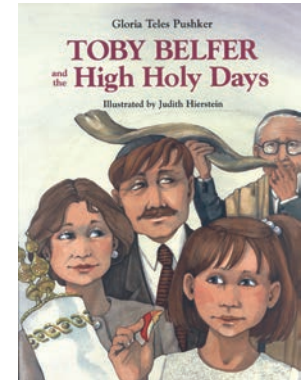
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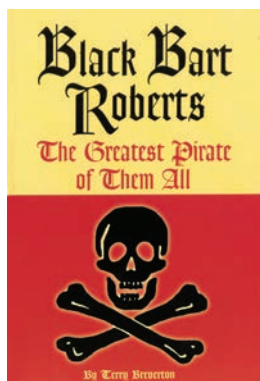
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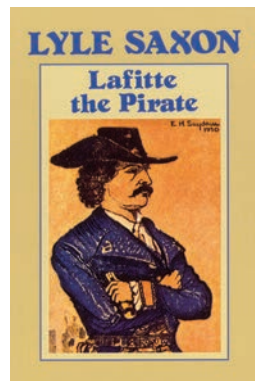
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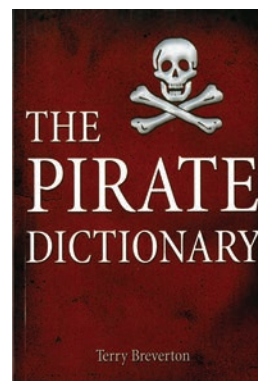
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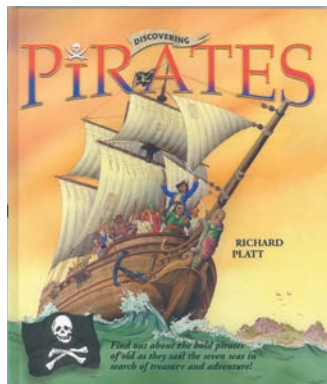
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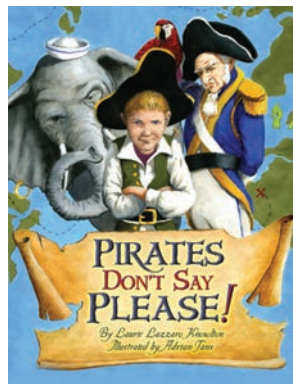
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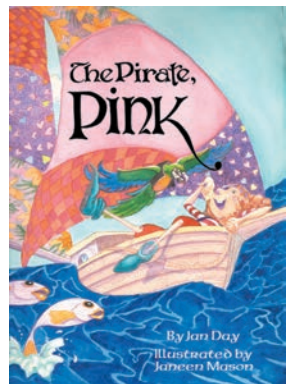
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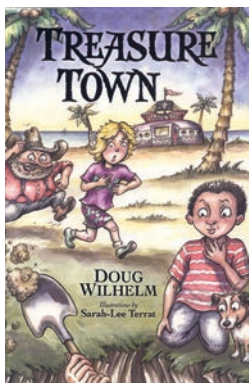
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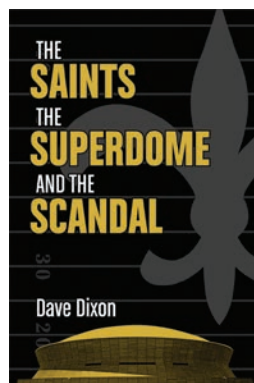
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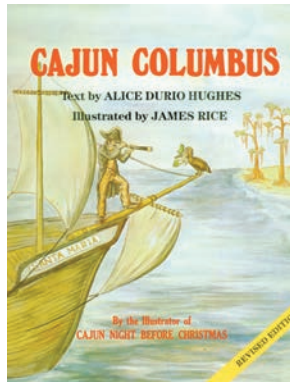
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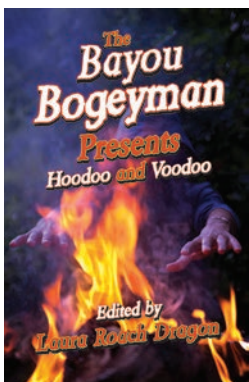
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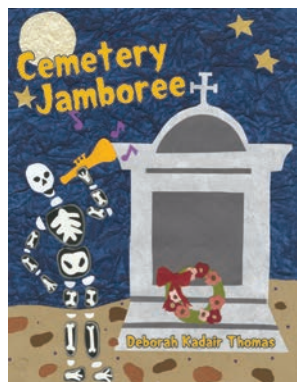
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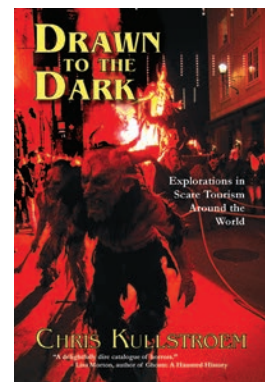
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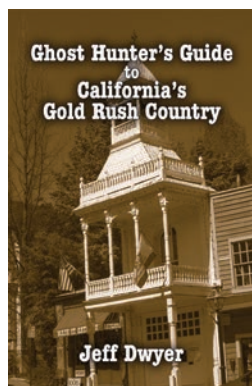
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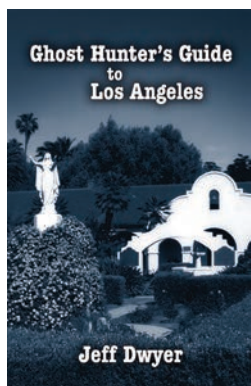
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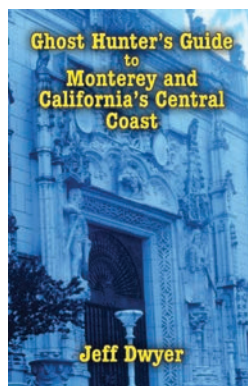
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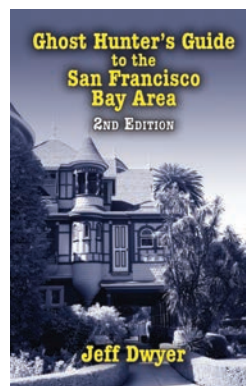
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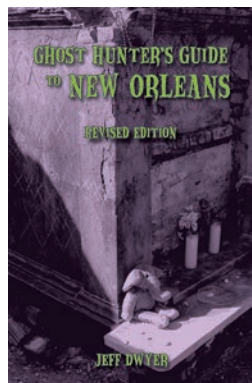
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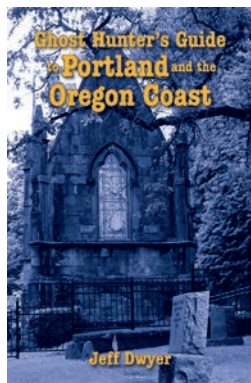
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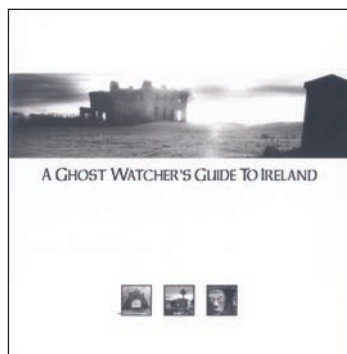
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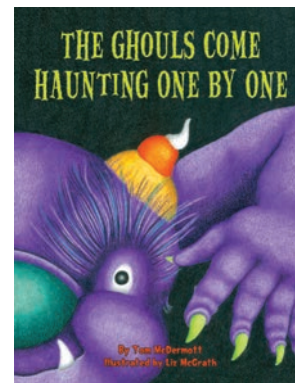
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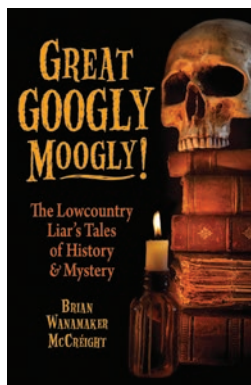
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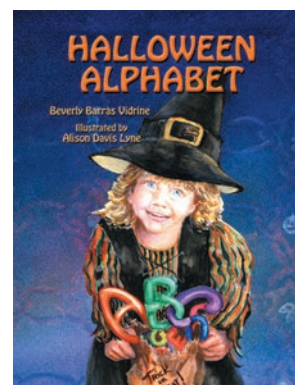
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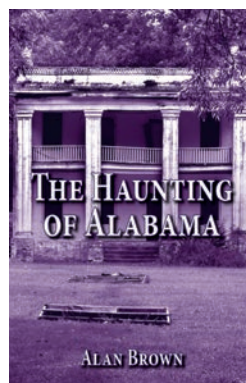
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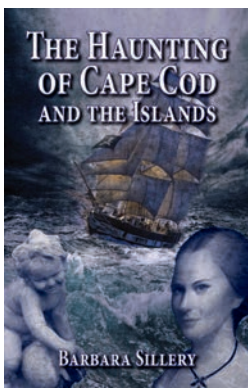
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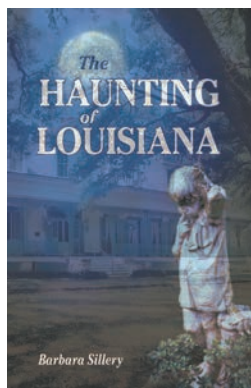
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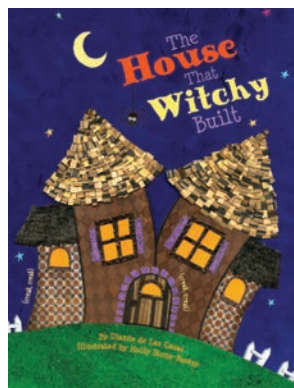
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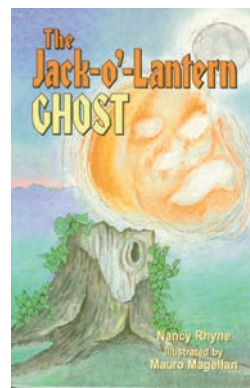
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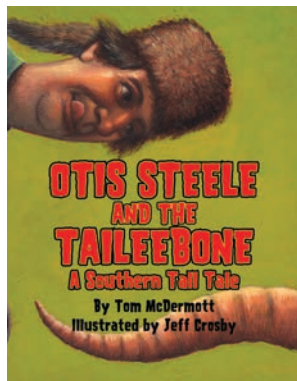
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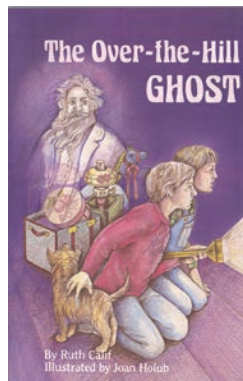
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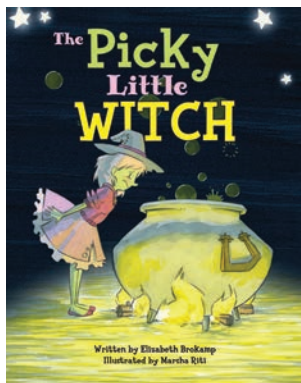
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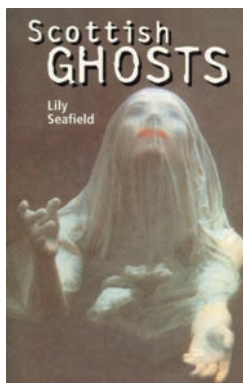
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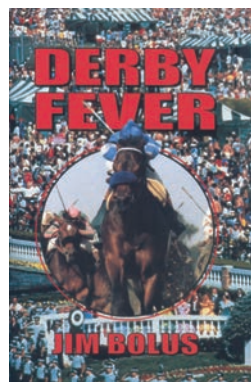
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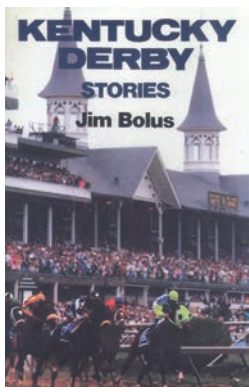
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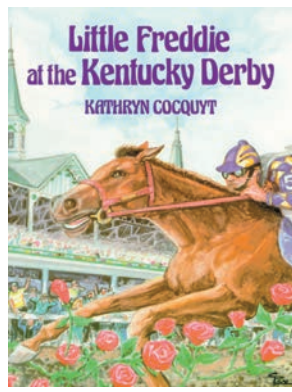
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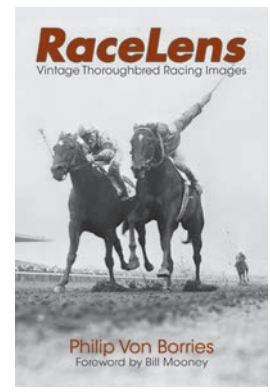
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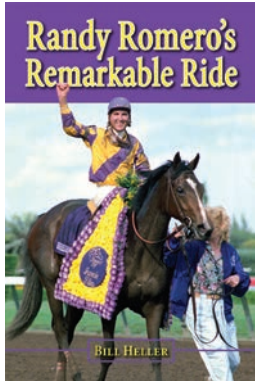
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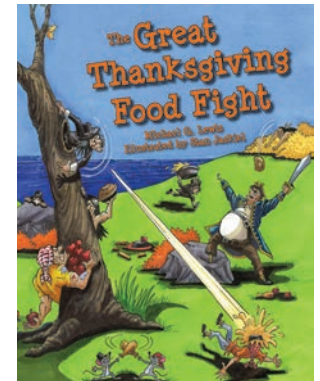
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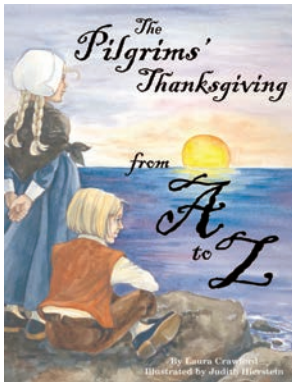
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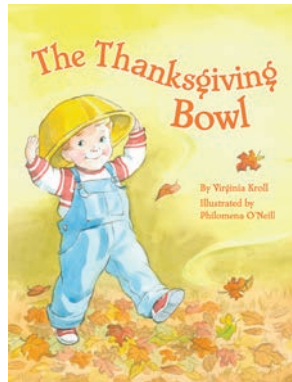
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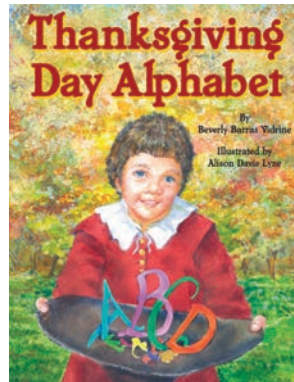
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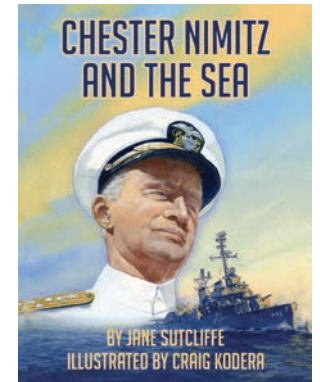
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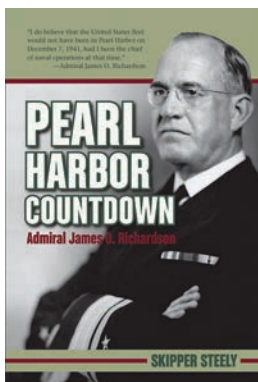
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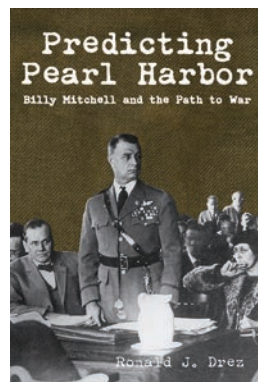
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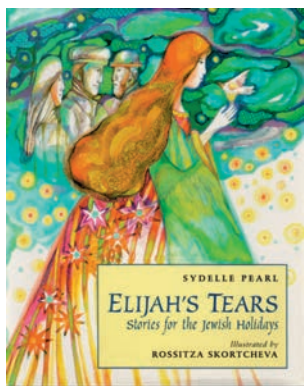
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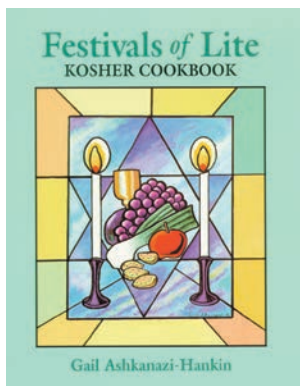
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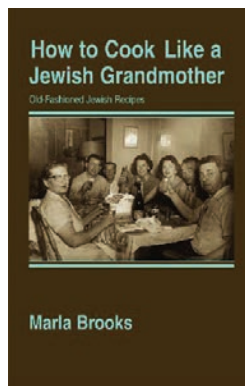
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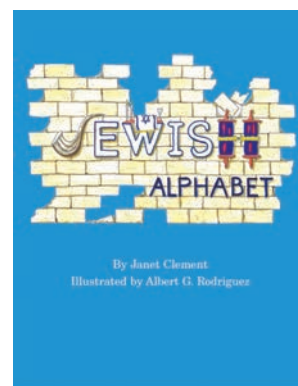
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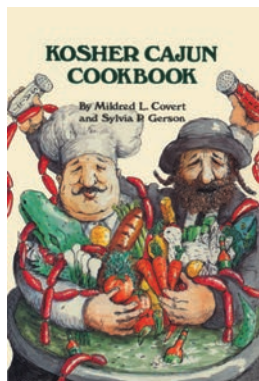
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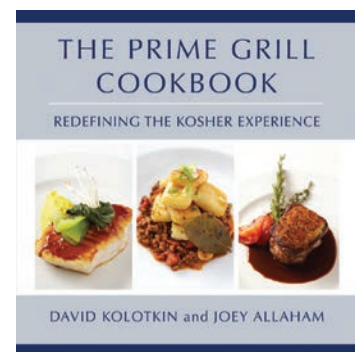
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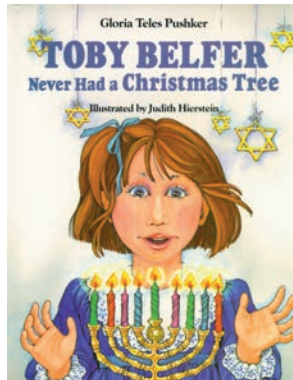
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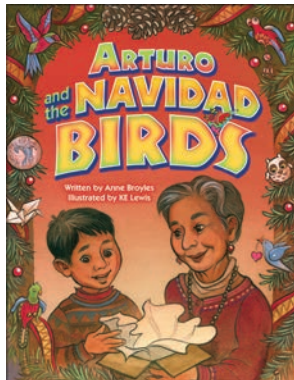
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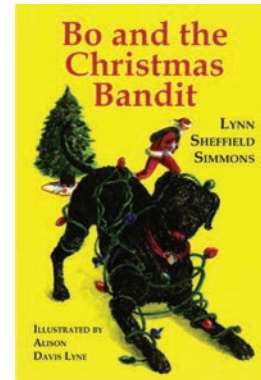
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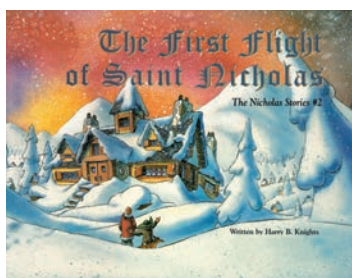
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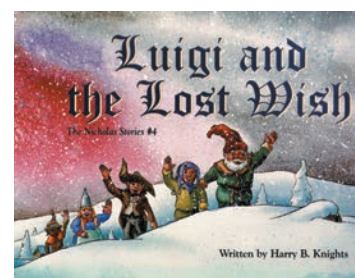
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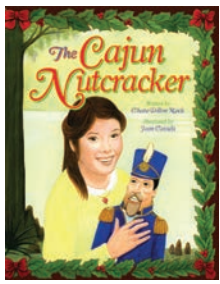
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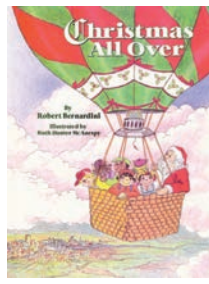
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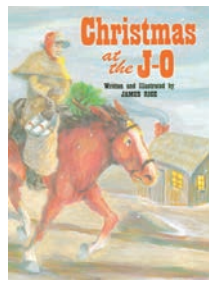
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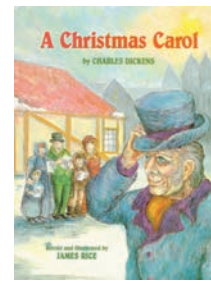
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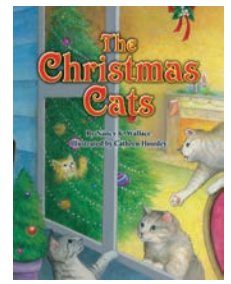
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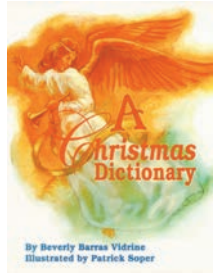
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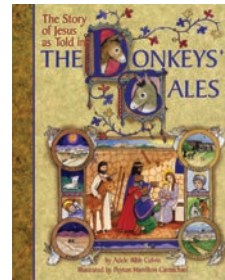
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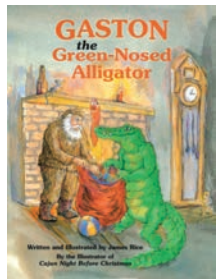
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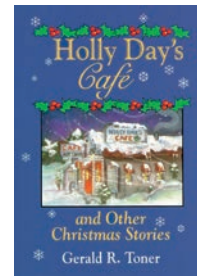
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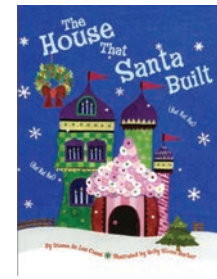
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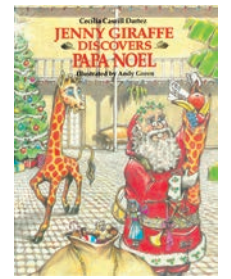
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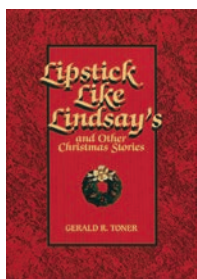
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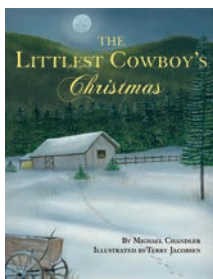
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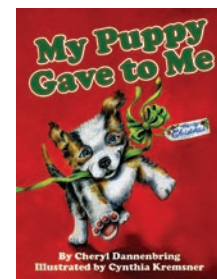
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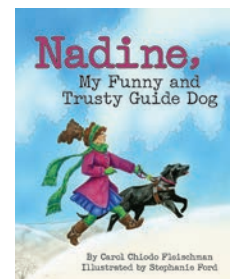
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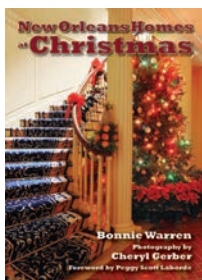
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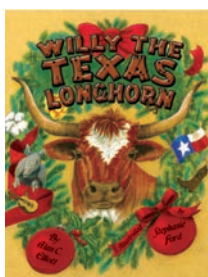
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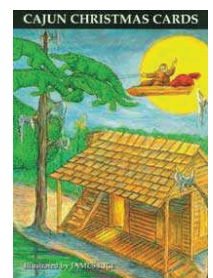
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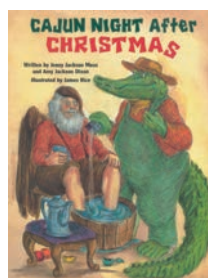
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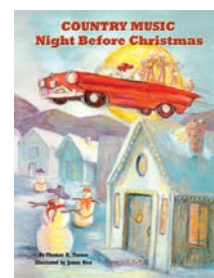
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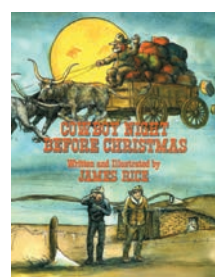
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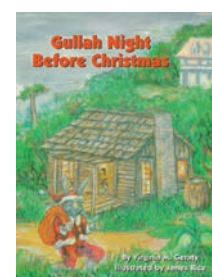
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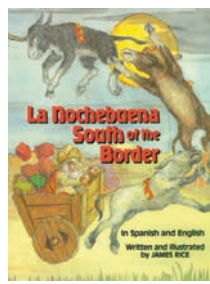
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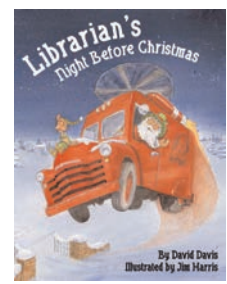
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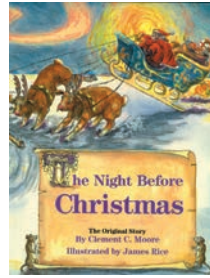
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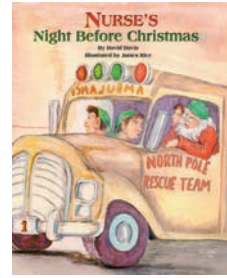
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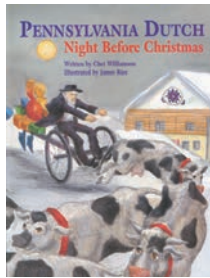
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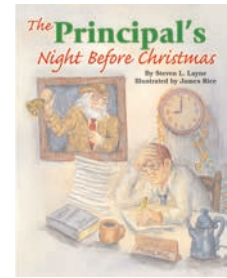
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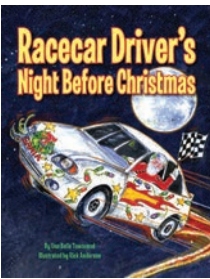
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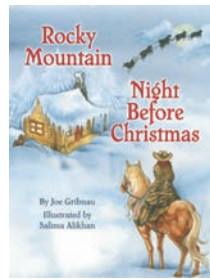
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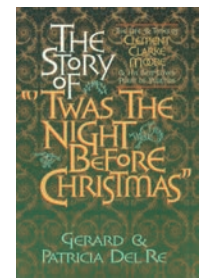
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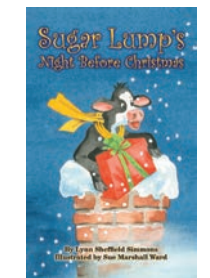
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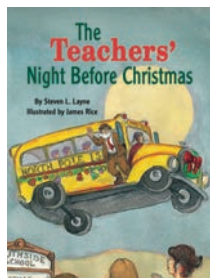
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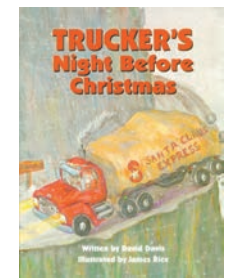
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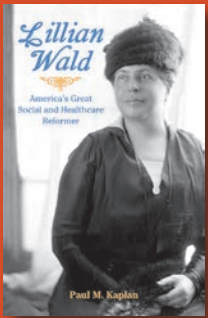
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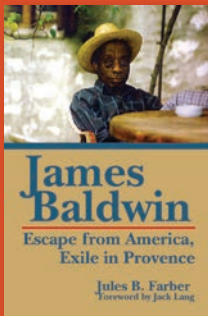
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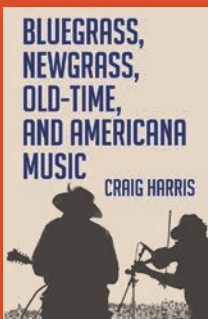
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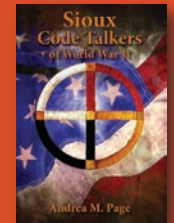
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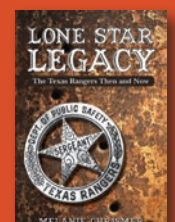
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